

## **JUNGLE FORMULA NAMED A 2016 TRIPADVISOR TRAVELLERS' CHOICE FAVORITE**

### **World's Largest Travel Site Identifies Top Products and Services Preferred by the TripAdvisor Community**

**NAZARETH, BELGIUM – 21, March, 2016 – JUNGLE FORMULA** has been named a 2016 TripAdvisor® Travellers' Choice Favorite, based on global feedback from the TripAdvisor community.

The fifth annual Travellers' Choice Favorites highlight the top products and services that travellers around the world prefer for their trips.

The awards recognized brands in dozens of categories, in markets around the world. For more information on the awards and the complete list of 2016 winners of the Travellers' Choice Favorites, go to: <http://blog.tripadvisor.com/uk/2016/02/11/announcing-the-2016-travellers-choice-favourites-awards>

#### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travellers to plan and book the perfect trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million unique monthly visitors\*\*, and more than 290 million reviews and opinions covering 5.3 million accommodations, restaurants and attractions. The sites operate in 47 countries worldwide.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 23 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.lafourchette.com](http://www.lafourchette.com), [www.eltenedor.com](http://www.eltenedor.com), [www.iens.nl](http://www.iens.nl), [www.besttables.com](http://www.besttables.com) and [www.dimmi.com.au](http://www.dimmi.com.au)), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), [www.viator.com](http://www.viator.com), and [www.virtualtourist.com](http://www.virtualtourist.com).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2015

\*\*Source: TripAdvisor log files, average monthly unique users, Q3 2015